



## **COMFORTDELGRO TAXI TO WORK WITH LAZADA REDMART TO FULFIL GROCERY DELIVERY DEMAND**

14 April 2020 – Your online RedMart groceries could soon be delivered by the iconic blue and yellow taxis from ComfortDelGro.

The two companies are working together to utilise some of ComfortDelGro's 10,000-strong fleet of taxis as RedMart grocery delivery vehicles. As the go-to platform for consumers in Singapore, RedMart, the online grocery arm of Lazada is seeing a rise in demand. The collaboration will help expand RedMart's existing delivery fleet as Singapore goes into an unprecedented period of physical distancing to stem the spread of COVID-19.

Interested cabbies are being onboarded and will undergo training provided by RedMart, before embarking on delivery jobs by the end of April. For this trial pilot, the cabbies will pick up orders from RedMart's warehouse at Alexandra Terrace, and deliver them to locations within the town areas. Drivers will also be trained to perform contactless deliveries and deliver orders directly to a customer's doorstep, to maintain RedMart's service standards.

The tie-up has been made possible after the Government temporarily eased point-to-point regulations to allow taxi drivers and private-hire car drivers to participate in a delivery service trials to help address the surge in home deliveries. To stem the ongoing deluge of orders on RedMart, Singapore's largest online supermarket recently reset its system to focus on core necessities and essential goods, which has enabled it to quadruple the number of orders it can take, as more customers rely on its nationwide service.

Mr Tommy Tan, Chief Operating Officer of ComfortDelGro Taxi, said he was thankful for the new job opportunity provided by RedMart: "The COVID-19 situation has been incredibly challenging for our cabbies and the elevated safe distancing measures will make it even worse. With the big mismatch in demand and supply for food and groceries, we reached out to RedMart. We have



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started the onboarding of drivers and have seen strong interest amongst our drivers. This will be a win-win-win situation not just for our drivers, for RedMart but for residents as well.”

Mr Jamil Khan, Executive Vice President of Lazada eLogistics Singapore, said: “Since we started experiencing a growing surge of orders in February, we’ve worked at expanding our logistics and delivery workforce, to better satisfy the demand for an efficient grocery service. With ComfortDelGro, we are assured of a clean fleet of vehicles, as well as a pool of drivers who can help ease the delivery capacity. Under these protracted conditions, we are grateful to have ComfortGelGro’s fleet available, to scale our delivery operations as required.”

ComfortDelGro Cabby Lim Yong Tze, 42, is one of about over 1,000 cabbies who have indicated their interest to take part in delivery services during this period. He is looking forward to being trained for a new role.

“I am very grateful to the Company for everything they have done for us. From the full rental waiver from 7 April to 5 May and now for stepping in to find other job opportunities for us cabbies. It is very heartwarming to know that they care so much for us cabbies,” he said.

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### **About ComfortDelGro**

ComfortDelGro is one of the world's largest land transport companies with a total fleet size of over 41,600 buses, taxis and rental vehicles. We also run 83km of light and heavy rail networks in Singapore. Our global operations span seven countries – Singapore, Australia, China, the United Kingdom, Ireland, Vietnam and Malaysia.

### **About Lazada**

Founded in 2012, Lazada Group is the leading eCommerce platform in Southeast Asia. We are accelerating progress in Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam through commerce and technology. With the largest logistics and payments networks in the region, Lazada is a part of our consumers' daily lives in the region and we aim to serve 300 million shoppers by 2030. Since 2016, Lazada has been the Southeast Asia flagship platform of Alibaba Group powered by its cutting-edge technology infrastructure.