

## **NEWLY-LAUNCHED LIFESTYLE AND MOBILITY APP ZIG GIVES FREE PERANAKAN MEALS TO CABBIES AND PRIVATE HIRERS**

25 May 2021 – When the going gets tough, the tough gets free meals.

Zig – ComfortDelGro’s two-month old mobility and lifestyle app – is teaming up with one of its Food and Beverage (F&B) merchants, Simply Peranakan, to give out 88 free meals to cabbies and private hire vehicle (PHV) drivers every day from 25 to 28 May 2021.

The giveaway is open to all cabbies and PHV drivers in Singapore – not just those in the ComfortDelGro Group. All the drivers have to do is to drop an SMS with their name and intended collection time to 96853388 each day. Once an acknowledgment that a meal reservation has been given to them via SMS, they can then make their way to Simply Peranakan, located at 28 Cavenagh Road #01-05 Hotel Chancellor@Orchard Singapore, Singapore 229635, from 11am to 1pm and collect the meal personally from the restaurant. Each person is limited to just one meal whilst stocks last.

Mr Liew Wei Chee, Zig CEO, said: “We understand times are hard for our frontline workers such as cabbies, PHV drivers as well as F&B merchants. With this collaboration, Zig hopes to at least show our support towards not just cabbies and PHV drivers but also F&B merchants who are badly hit by recent measures. We plan to explore more of such collaborations to help essential workers, groups and businesses during this challenging time.”

Simply Peranakan’s Chef Keat, who has been serving up authentic Peranakan fare for both locals and tourists for over 10 years, is glad to be able to work with Zig to distribute free meals to such essential workers. Chef Keat said: “Our hope in collaborating with Zig is to share not only Peranakan dishes with our cabbies and PHV drivers but also appreciate them with what we do best – restaurant-cooked warm meals – for free.”

## **Background**

ComfortDelGro is one of the world's largest land transport companies with a total fleet size of over 40,000 buses, taxis and rental vehicles. We also run 83km of light and heavy rail networks in Singapore. Our global operations span seven countries – Singapore, Australia, China, the United Kingdom, Ireland, Vietnam and Malaysia.

Powered by ComfortDelGro, Zig is Singapore's freshest mobility and lifestyle platform which combines the functions of journey planning, taxi booking, restaurant bookings and F&B takeaway orders in an all-in-one mobile app. Zig seeks to inspire people to explore new destinations with people you care about – conveniently and effortlessly.

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