



For Immediate Release

MEDIA RELEASE

ACTIVESG PARTNERS COMFORTDELGRO TAXIS TO BRING SPORT TO MORE SINGAPOREANS

Some 37,000 taxi drivers to enjoy free weekly admission to all ActiveSG gyms and swimming pools for the rest of the year

Singapore, 31 January 2015 – From next month onwards, some 37,000 taxi drivers will stand to enjoy free admission to all ActiveSG gyms and swimming pools every Wednesday for the rest of the year, as ComfortDelGro Taxis enters into a partnership with the national movement for sport.

2 The collaboration will see ActiveSG working closely with ComfortDelGro Taxis to not only enhance access to its facilities, but also educate taxi drivers on the range of sporting activities available and how they can lead a more active lifestyle. For instance, taxi drivers will be kept apprised of programmes offered at ActiveSG through channels that are familiar to them – such as the training hub, service centres, driver portals and district committees. ActiveSG will also run bi-monthly workshops in smaller groups at convenient locations, where the taxi drivers can learn light exercises and engage in topics relating to health and fitness. In addition, both parties will work closely with each other to organise sporting programmes as well as promote and facilitate sport interest groups among the taxi drivers.

3 Said Mr Yang Ban Seng, CEO of ComfortDelGro (Taxi Business), “Given the sedentary nature of their job and the hours our drivers put on the roads, the welfare and health of our taxi drivers has always been one of our main concerns. Therefore, we are happy to collaborate with ActiveSG to encourage our drivers to keep fit and healthy. This partnership complements our health checks and health coaching sessions that we conducted for our taxi drivers last year.”

4 Said ActiveSG Chief Mr Lai Chin Kwang, “We are excited to have ComfortDelGro Taxis partner us in promoting awareness of more sporting opportunities, especially given its extensive network. This collaboration marks the start of an important journey – one that will help taxi drivers lead a more active lifestyle amid their erratic work schedules, and in turn become role models who can inspire their passengers and the larger community to stay active. We look forward to working with more likeminded organisations in extending our reach to enable more to live better through sport.”

5 This partnership marks a step forward for ActiveSG, as it continues to engage companies in sport. Upcoming plans in this regard include the ActiveSG Corporate Membership Programme, which will be formally introduced to companies in the later part of this year.

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About ActiveSG

As a key recommendation of Vision 2030 – Singapore’s master plan for sports, ActiveSG was launched in April 2014 as the national movement for sport. ActiveSG aims to create a sporting ecosystem that provides innovative and experiential sport related programmes at sports centres island-wide. This movement will act as an enabler to build a community for individuals, families and organisations from different zones where Singaporeans can come together to learn, train, compete and host a range of sports. Working together with communities, National Sports Associations (NSAs), schools, corporations, public agencies and interest groups, ActiveSG aims to co-create programmes that are affordable and inclusive for all skill levels and age groups.

About Sport Singapore

As the national sports agency, Sport Singapore’s core purpose is to inspire the Singapore spirit and transform Singapore through sport. Through innovative, fun and meaningful sporting experiences, our mission is to reach out and serve communities across Singapore with passion and pride. With Vision 2030 – Singapore’s sports master plan, our mandate goes beyond winning medals. Sport Singapore uses sport to create greater sporting opportunities and access, more inclusivity and integration as well as broader development of capabilities. At Sport Singapore, we work with a vast network of public-private-people sector partners for individuals to live better through sport.

To find out more, visit our websites www.sportsingapore.gov.sg and www.myactivesg.com. Follow us at www.facebook.com/myActiveSG and www.youtube.com/SingaporeSports. For photographs, go to www.flickr.com/ssc-sportsphotography.

About ComfortDelGro

ComfortDelGro is one of the world’s largest land transport companies with a total fleet size of about 46,500 buses, taxis and rental vehicles. Headquartered in Singapore, the Group also has operations in China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia. In Singapore, ComfortDelGro operates about 16,800 taxis.

For media enquiries, please contact:

Siti Nurhidayati
Public Relations
Sport Singapore
Tel: +65 6500 5246
HP: +65 9647 7432
Email: siti_nurhidayati@sport.gov.sg

Melissa Koh
Group Corporate Communications
ComfortDelGro Corporation Limited
Tel: +65 6383 7354
Email: melissakoh@comfortdelgro.com